

# Media Information

# 2019

Special section **Finishing**  
Special section **Digital Printing today**

Only German-language magazine for the conventional and digital production of labels



Print · Online · Services  
Campaigns · Events

## G&K TechMedia GmbH



## ▶ Editorial programme 2019

		Important industry events	
<p><b>1-2019 (February)</b>            Publication date: 14.02.2019            Editorial deadline: 17.01.2019  <b>Advertising closing: 24.01.2019</b></p>	<ul style="list-style-type: none"> <li>■ Inspection and control systems (in-/offline, web control, web inspection)</li> <li>■ Finishing/converting processes (die-cutting, winding, slitting, foiling)</li> <li>■ Corporate Management and -Strategy</li> <li>■ Printing technologies and – systems (analogue or digital / analog and digital)</li> <li>■ Substrates (Paper, films, thermoreactiv, etc.)</li> <li>■ Trends in the label industry</li> </ul>	<p>Hunkeler Innovation Days, Luzern/CH:            25–28 February            DFTA-Tagung and ProFlex: Stuttgart/D:            06–07 March 20            ICE Europe, Munich/D:            12–14 March 20            LOPEC 2019, Munich/D:            19–21 March</p>	
<p><b>2-2019 (April)</b>            Publication date: 23.04.2019            Editorial deadline: 21.03.2019  <b>Advertising closing: 29.03.2019</b></p>	<ul style="list-style-type: none"> <li>■ Education – Take the future in your own hands</li> <li>■ Pre-press (software, workflow, etc.)</li> <li>■ Printing technologies (Screen- Flexo- Offset- Digital Printing)</li> <li>■ Substrates (Paper, films, thermoreactiv, etc.)</li> <li>■ Inspection and control systems (in-/offline, web control, web inspection)</li> </ul> <p><b>Special Digital Printing today</b></p> <ul style="list-style-type: none"> <li>● State of the art digital printing machines</li> <li>● Substrates for digital printing</li> </ul>	<p>Printed Electronics, Berlin/D:            10–11 April            VskE-Tagung, Timmendorf/D:            23–25 May            EMPACK, Dortmund/D:            8.–9. May            IST Metz, UV Days, Nuertingen/D:            13–19 May</p>	
<p><b>3-2019 (June)</b>            Publication date: 21.06.2019            Editorial deadline: 22.05.2019  <b>Advertising closing: 29.05.2019</b></p>	<ul style="list-style-type: none"> <li>■ Dye, Inks and varnishes</li> <li>■ Ecology and sustainability (recycling, waste management, energy balance, LCA)</li> <li>■ Security and logistics (counterfeit, security features, track &amp; trace)</li> <li>■ Smart labels (RFID, printed electronics, functional layers)</li> <li>■ Networked production: MIS systems in current workflows</li> </ul> <p><b>Special Finishing</b></p> <ul style="list-style-type: none"> <li>● die-cutting</li> <li>● foiling</li> <li>● embossing</li> <li>● varnishing, laminating</li> <li>● holograms</li> </ul>		

		Important industry events
<b>4-2019 (August)</b> Publication date: 05.08.2019 Editorial deadline: 08.07.2019 <b>Advertisting closing: 15.07.2019</b>	<b>Labelexpo Preview Europe</b> – trends, products, news <ul style="list-style-type: none"> <li>■ Foundation and succession: where are the small and medium-sized businesses</li> <li>■ Die-cutting technology (rotary, flat, laser)</li> <li>■ UV / UV-LED: Trends for label printing</li> <li>■ Label printing technologies (Screen- Flexo- Offset- Digital Printing)</li> <li>■ Security applications: coding</li> </ul>	Labelexpo Europe, Brussels/B: 24–27 September
<b>5-2019 (October)</b> Publication date: 18.09.2019 Editorial deadline: 21.08.2019 <b>Advertisting closing: 28.08.2019</b>	<b>Show Issue Labelexpo Europe</b> <ul style="list-style-type: none"> <li>■ Pre-press technologies (printing plates, proof printing, workflow)</li> <li>■ Smart labels (RFID, printed electronics, functional layers)</li> <li>■ Adhesives and silicones</li> <li>■ Flexible packaging: new segment for label printers</li> <li>■ Embellishment (foiling, embossing, varnishing, laminating, holograms)</li> <li>■ Ink management (specification, communication, mixing, dosing, residuals, systems, recipes)</li> <li>■ Printing plate technologies for label production</li> </ul>	VskE-Tagung, Frankfurt, Main/D: 14–16 November
<b>6-2019 (December)</b> Publication date: 26.11.2019 Editorial deadline: 29.10.2019 <b>Advertisting closing: 05.11.2019</b>	<ul style="list-style-type: none"> <li>■ Inspections and control systems</li> <li>■ Substrates (Paper, films, thermoreactiv, metallized materials, etc.)</li> <li>■ Corporate Management and -Strategy</li> <li>■ UV / UV-LED / EB technologies</li> <li>■ Special purpose machines – custom products</li> <li>■ Peripheral devices (Rollers, shafts, doctor blades, drives, corona, measuring and control etc.)</li> </ul> <b>Special Digital Printing today</b> <ul style="list-style-type: none"> <li>● State of the Art digital printing machines</li> <li>● Material for digital printing</li> </ul>	

**We value your opinion!** Please contact editor Michael Scherhag at [scherhag@gk-techmedia.com](mailto:scherhag@gk-techmedia.com) and let him know where we can improve what topics are important to you and what you like about our changes!

We are  
Label Printing!

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